

FOR IMMEDIATE RELEASE
March 26, 2013

RICHLAND, Wash., and PORTLAND, Ore. – Several industry and government heavy-hitters will present at the First International Conference and Workshop on Transactive Energy, which will take place May 23-24 in Portland.

Keynote and plenary speakers for the conference, which will focus on moving transactive energy management from theory to practice, have been announced. Scheduled speakers include:

- Jon Wellinghoff, chairman, Federal Energy Regulatory Commission
- Phil Jones, commissioner, Washington Utilities and Transportation Commission and current president of the National Association of Regulatory Utility Commissioners
- Steve Wright, former administrator and chief executive officer, Bonneville Power Administration
- Bill Parks, senior technical advisor of Department of Energy's Office of Electricity Delivery and Energy Reliability
- Roland Risser, director of the Building Technologies Office within Department of Energy's Office of Energy Efficiency and Renewable Energy

The event's full schedule is being finalized now and will be available by April 8 at <http://www.pointview.com/s/131#home>. The format will include plenary and breakout workshop sessions. The workshop sessions will provide an opportunity for participants to help shape the GridWise® Architecture Council's work on a new Transactive Energy Framework document. This document will consider the broad use of transactive energy techniques within the grid, between the grid and grid-connected facilities, and within facility energy systems.

Space is limited and organizers expect a capacity crowd. Early registration at a discounted rate ends March 31. General registration is currently \$350, but will increase to \$400 on April 1. Discounts are offered for government, academic and student attendees. To register go to <http://pointview.com/s/131#registration>.

Some sponsorship opportunities also remain. For more information, go to <http://www.pointview.com/s/131#sponsorshipinfo> or email kelly@smartgridoregon.org.

Transactive energy involves advanced techniques for managing the generation, consumption or flow of electric power within an electric power system through the use of economic or market based constructs while considering grid reliability constraints. The term "transactive" refers to making energy decisions based on economic value. More information about transactive energy is at http://www.gridwiseac.org/about/transactive_energy.aspx

The GridWise® Architecture Council is organizing the conference with support from DOE's Pacific Northwest National Laboratory, the Bonneville Power Administration, Smart Grid Oregon, Portland General Electric and others.

GridWise® Architecture Council

About the GridWise® Architecture Council

The GridWise® Architecture Council was convened in 2004 by the Department of Energy with support from the Pacific Northwest National Laboratory. As a volunteer council, the GWAC includes practitioners and leaders with broad-based knowledge and expertise in power, information technology, telecommunications, financial systems and other fields who are working together toward a coordinated GridWise vision—the transformation of the nation's energy system into a rich, collaborative network filled with decision-making information exchange and market-based opportunities.

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