



# Optimal Coordination and Scheduling of Demand Response via Economic Incentives

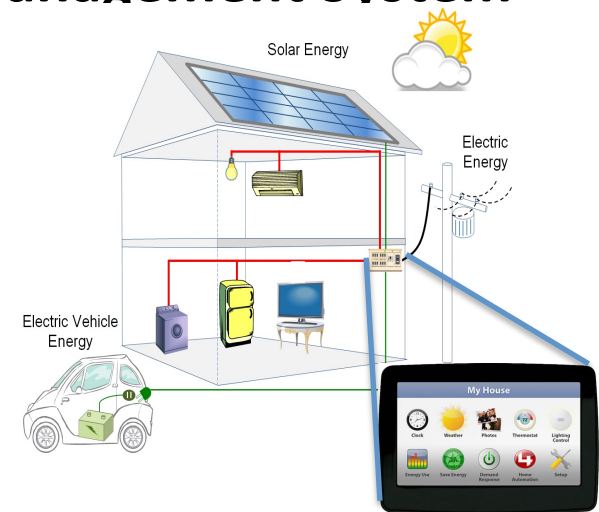
Mushfiqur Sarker, Miguel Ortega-Vazquez  
and Daniel S Kirschen

University of Washington

# Introduction

---

- As consumer demand increases due to **Electric Vehicles (EV)**, stress on the distribution grid will occur
- Consumers equipped with an **Energy Management System (EMS)**
- An EMS enables:
  - Bidirectional communication
  - Scheduling consumer loads
- An aggregator can incentivize these consumers to keep the grid within its limits and maximize its profits



# What is an aggregator?

---

- Additional business-entity in the retail and/or wholesale energy market
- Does not need to own assets, e.g. generation
- In this framework, aggregator's roles are to:
  - Maintain the power grid limits, e.g. lines
  - Provide monetary incentives to consumers to motivate demand response
  - Maximizes its profit

# What is a consumer?

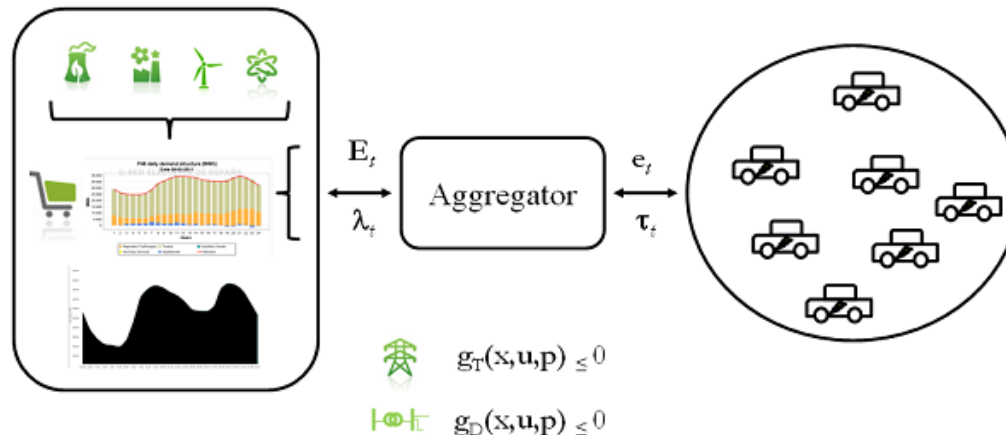
---

- Consumers are residential households equipped with controllable loads, e.g.
  - Electric vehicles (EV)
  - Electric water heater
  - HVAC, etc.
- Optimize load against real-time prices and incentives provided by the aggregator
- Objective: Minimize their energy bill while maintaining comfort level



# Aggregator → Transactive Energy

- Aggregator transacts on a sub-hourly basis with its consumers to:
  - Incentivize demand response
  - Maintain the grid within its limits
  - Determine offers and bids into the wholesale energy/regulation market



# Our Contributions

---

Framework governing aggregator-to-consumer interactions to provide **demand response (DR)** to the grid. Includes:

- 1) **Consumer compensation** for services provided
- 2) Potential **wear and tear on EV** batteries when providing services
- 3) **Incentives** for DR derived from an economic assessment of the use and abuse of distribution assets
- 4) Any tariff structure can be used (e.g. flat)
- 5) Consumer optimal load scheduling

# Methodology

---

A **decentralized, non-iterative** approach is proposed

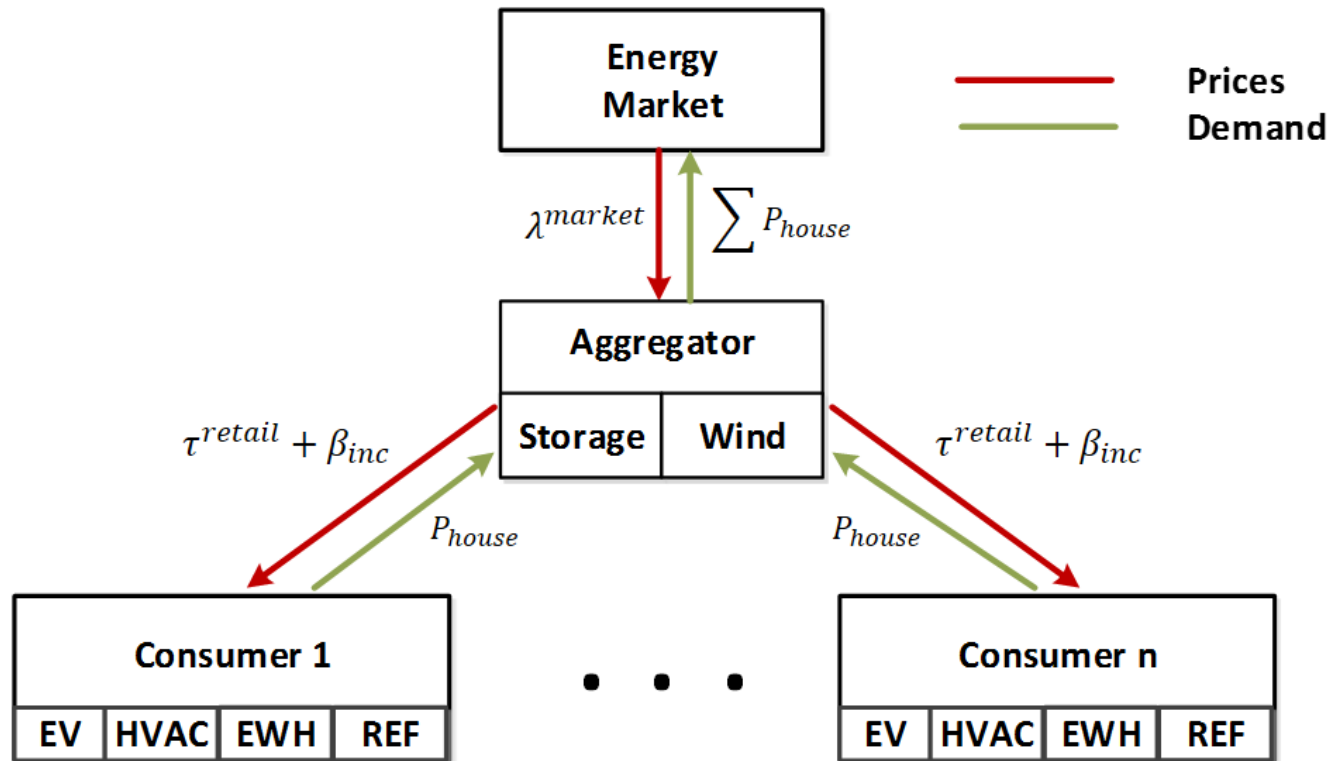
- Consumers optimize to **minimize** energy costs
- Aggregator optimizes to **maximize** profits

Prices are used to control consumer demand

- **Real-time pricing (RTP)** motivates consumers to shift demand to minimize energy costs
- **Incentives** are issued by the aggregator to consumers as a reward for **Demand Response (DR)**

Combination of price-based and incentive-based DR yields the most benefits

# Framework: Information Flow



Price information flows downstream and demand information flows upstream



# Process

---

- **Pre-scheduling (PS) Stage**

1. Consumers optimize their appliances based only on real-time prices
2. Consumers send their power profiles to aggregator
3. Aggregator determines if grid overloads will occur

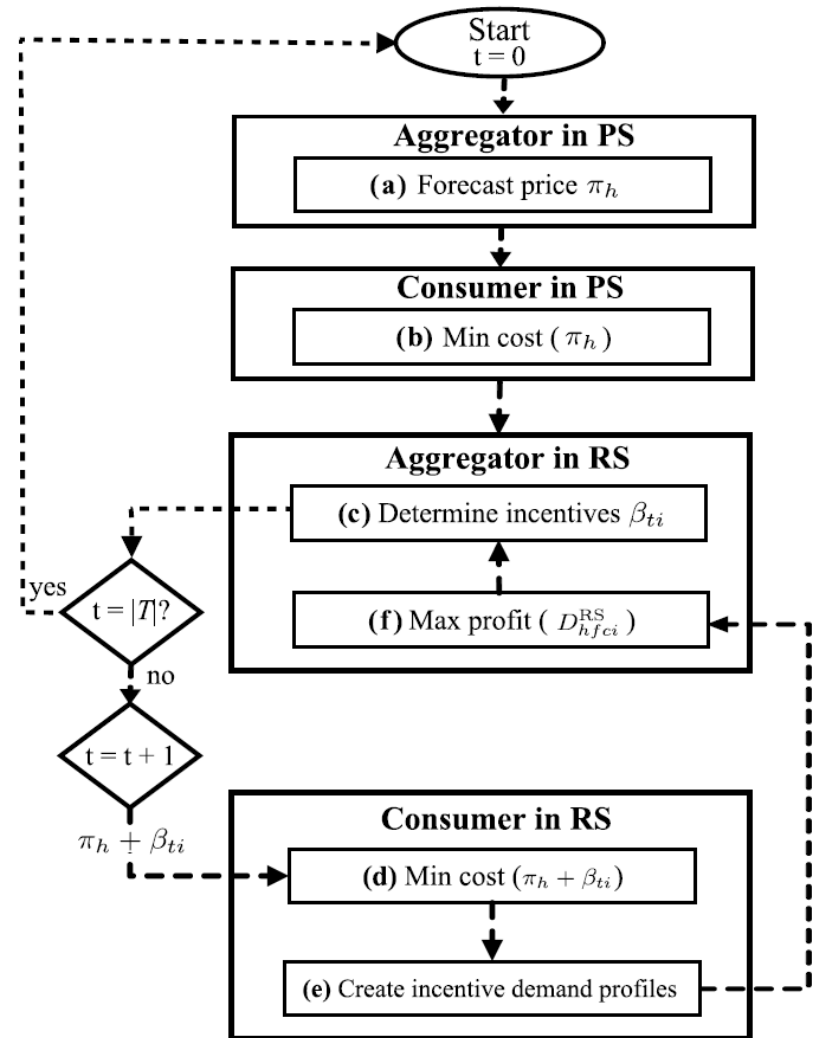
- **Re-scheduling (RS) stage**

4. Aggregator sends a set of monetary incentives
5. Consumers make adjustments to PS stage profiles
6. Revised profiles sent to Aggregator
7. Aggregator optimizes to determine the least-cost allocation of incentives that meet its priorities

# Process

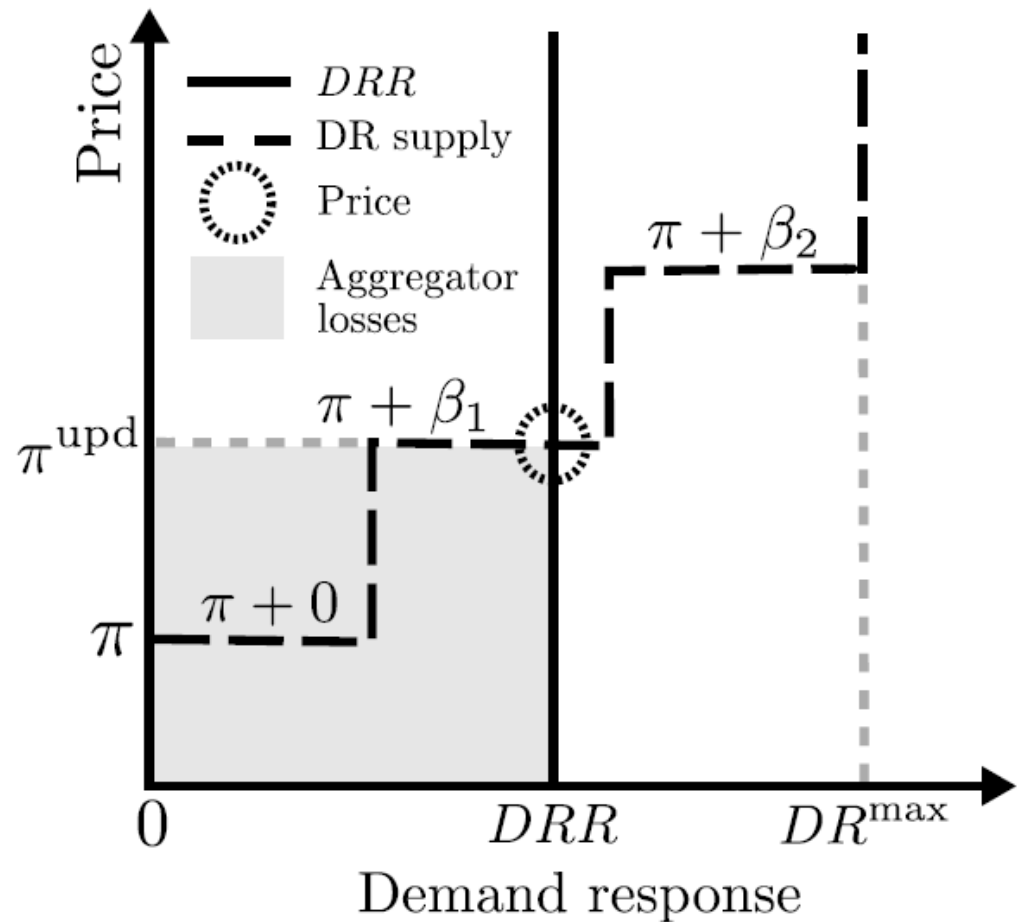
Optimization occurs on a day-to-day basis

1. Aggregator sends tariff
2. Consumer optimizes (pre-scheduling)
3. Aggregator determines if issues will occur to grid
4. If so, re-scheduling occurs with incentives to motivate DR

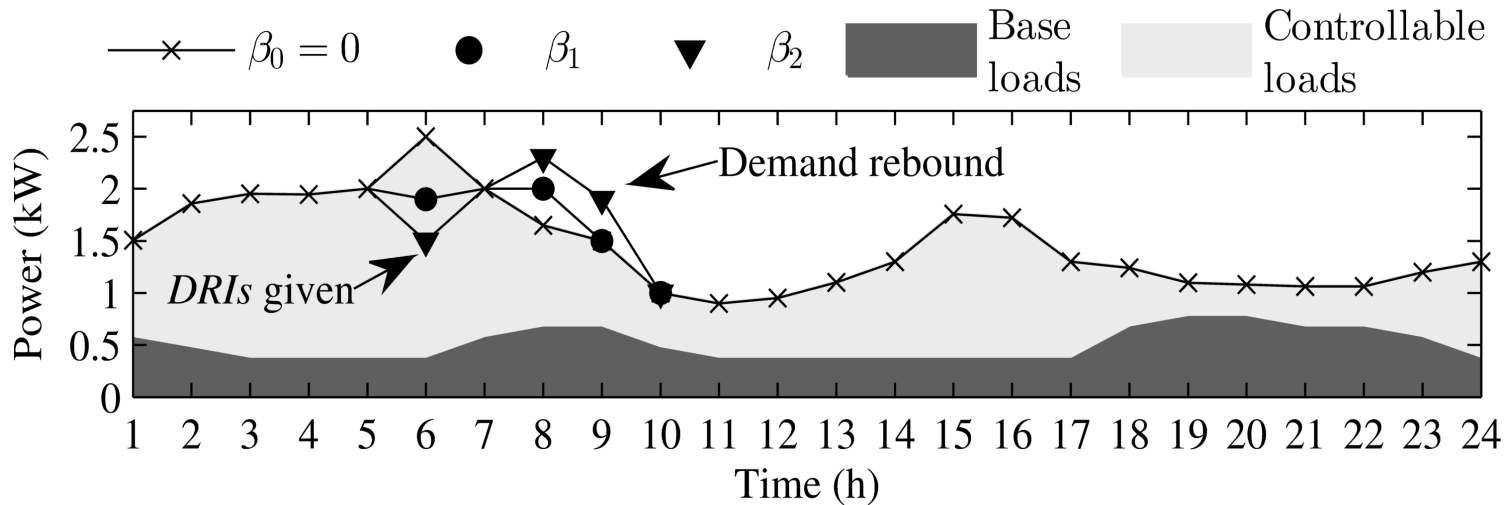


# Framework: DR Supply Curve

- Consumers provide their DR capability as a response to each incentive,  $\beta$
- Aggregator generates a DR supply curve
- Embeds curve into optimization

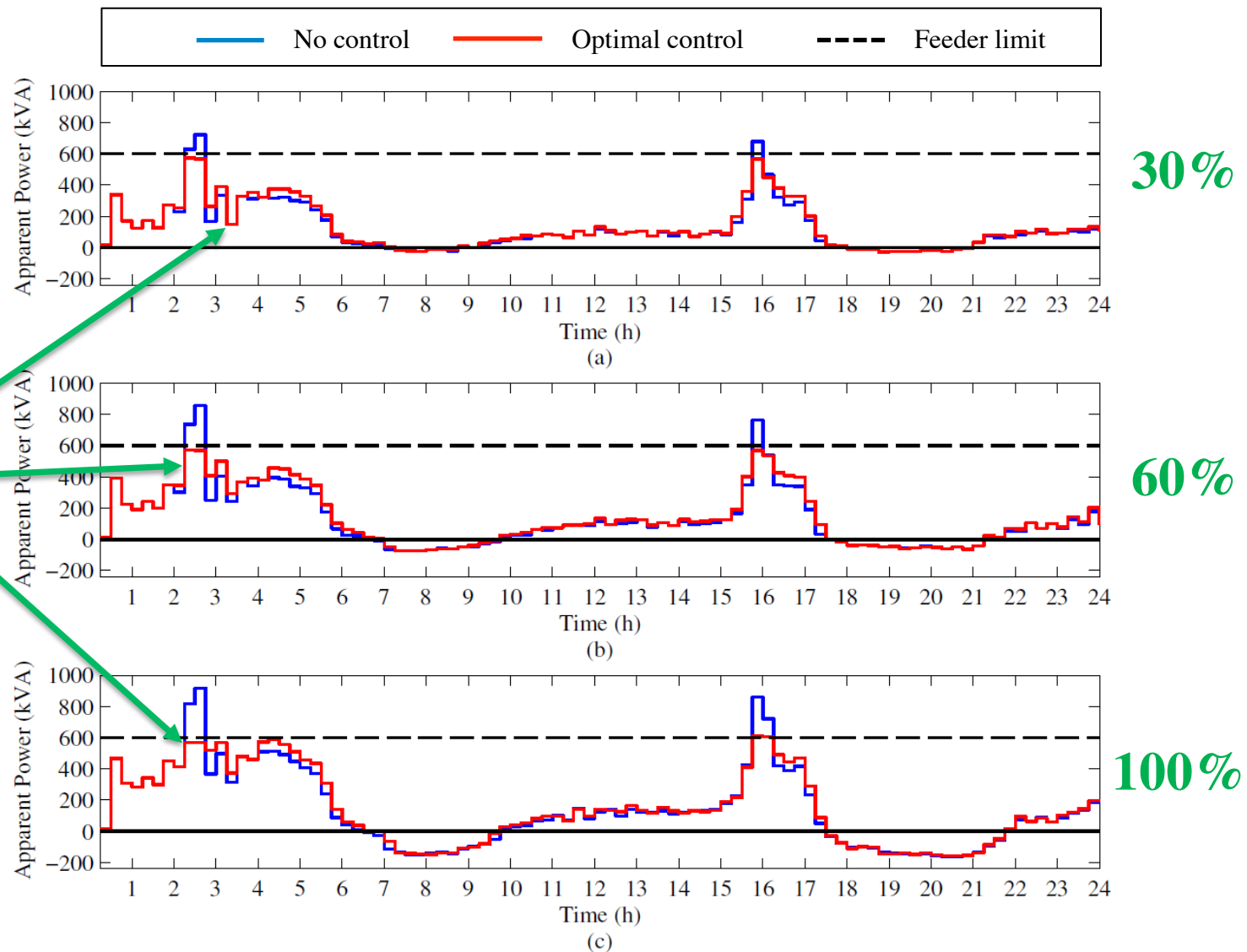


# Example



- Incentives are offered to the consumer at hour 6
- Consumer optimizes and creates profiles shown above
- Aggregator receives profiles and determines if rewarding the consumer will:
  1. Mitigate grid issues, and
  2. Maximize its profits

# Results – Feeder Load



Total demand for 100 consumers with (a) 30%, (b) 60%, and (c) 100% EV penetration under real-time tariff

# Business Case

---

## Aggregator can provide value to all entities:

- Utilities and/or distribution system operators
  - Aggregator provides significant investment deferral benefits by managing consumer loads, e.g. EVs
- RTOs/ISOs
  - Aggregator brings the retail demand-side into wholesale
  - More participation → more efficient markets
- Consumers
  - Aggregator compensate consumers for participation
  - Aggregator provides other value-added services

# Conclusions

---

- Consumer response depends on the value of monetary incentive offered
- If some consumers do not participate, aggregator can still maintain grid limits
- Interactions between a consumer and the aggregator is a contractual agreement

# References

---

## Journal papers

1. Sarker, M.R.; Ortega-Vazquez, M.A.; Kirschen, D.S., "Optimal Coordination and Scheduling of Demand Response via Monetary Incentives," IEEE Transactions on Smart Grid, Vol.6, No.3, pp.1341-1352, May 2015
2. M. A. Ortega-Vazquez, "Optimal Scheduling of Electric Vehicle Charging and Vehicle-to-Grid Services at Household Level Including Battery Degradation and Price Uncertainty", IET Generation, Transmission & Distribution, Vol. 8, Issue 6, Jun. 2014.

## Patent

1. Mushfiqur R. Sarker, Miguel A. Ortega-Vazquez, Daniel S. Kirschen. "Operating and Business Model for an Aggregator Optimally Managing Consumer Demand via Monetary Incentives" U.S. 2014. Provisional Patent